

Ageing in our midst

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Initiator

Fonds Gesundes Österreich, Sozialministerium, Österreichischer Städtebund und Land Steiermark. The partner cities and the Netzwerk Gesunde Städte also contributed financially to the project.

Ziele

The Austrian population is ageing. While currently just under 20 percent of the people in Austria are 65+, by 2040 it will already be more than 26 percent. How can Austrian cities prepare for this development? How can good age(ing) be promoted so that people can live healthy and active lives in the city for as long as possible?

In the project "Ageing in our midst", the four Austrian partner cities Graz, Linz, Tulln and Wörgl worked on these questions. "Ageing in our midst" was led by the Healthy Cities Network. queraum. cultural and social research was in charge of supporting the cities and bringing in knowledge on health promotion.

Umsetzung

The project was conducted in four phases:

1. **Set up:** The project was set up across cities and within cities, survey instruments were developed.
2. **Activate and learn:** In this phase, each city was assessed on the topic of active and healthy ageing. This included the participation of older citizens and various actors in the survey and development process.
3. **Act and design:** It followed the planning of measures and, building on this, the participatory implementation of projects that significantly and sustainably promoted the social participation of older people in the city. The basis for this was the urban reflection and activation process in the previous phase.
4. **Look back and inspire:** The fourth phase was finally dedicated to reflection, sustainability and transfer to other municipalities. An essential tool here is the transfer manual, which is being developed throughout the project.

This **transfer manual** „Alter(n) in unserer Mitte. Auf dem Weg zu Städten, in denen man gut alt werden kann“ (German only) summarizes the experiences and results collected in the project. It aims to inspire cities to become age-friendlier environments.

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